International Work Shop for Arctic Tourism

Sustainable Arctic and Northern Tourism & Cruise: Recent Trends, Possibilities and Challenges

November 29, 2019 (Fri.), 12:00 – 18:00
Hokkaido University Creative Research Institutions Building, Conference Room, 5th Floor (Sapporo, Kita-Ku, Kita 21, Nishi 10)

11:30 Registration
12:00 Welcoming words: Yasushi Fukamachi, Hokkaido University
Masato Tanaka, Hokkaido University
12:15 – 13:15 Session 1: Development of Arctic and Northern Tourism
Johan Edelheim, Hokkaido University: ”Arctic tourism: Recent trends, new possibilities, emerging problems”
Takafumi Fukuyama, Hokkaido University: ”What can Snow and Ice Tourism creation contribute to the global warming situation - Current status of its possibilities and challenges”
13:15 – 15:00 Session 2: Arctic Cruise Tourism
Brooks Kaiser, University of South Denmark: “Cooperation and competition in Arctic and sub-Arctic cruising: community and sustainability concerns with substitutable ports of call”
Chris Horbel, University of South Denmark: “Risk-taking in Arctic marine tourism: shoulder seasons, community and capacity, and uniqueness”
Stefan Kirchner, University of Lapland: “Legal and Environmental Issues Concerning the Arctic Cruise”
15:00 Coffee break
Hidetoshi Iura, Hokkaido Government: “Current Status and Prospects of Domestic and International Cruises in Hokkaido”
Yusuke Itokawa, Silversea Cruise: “Prospects for sustainable Arctic cruises from a shipping company perspective”
Hirohito Ito, Central Consultant Inc.: “Current status of the Arctic cruise market and business opportunities for Japanese companies”
Juha Saunavaara & Masato Tanaka, Hokkaido University: “Arctic cruise survey for Japanese customers”
17:35 Final discussion
18:00 Closing words
(Reception: 18:10-20:00 (self-paid, 2000 yen)

The seminar is free of charge, but we ask that you register in advance (November 20, 2019 or earlier):
https://j-arcnet.arc.hokudai.ac.jp/